



Hi Everyone

November has truly been an exhilarating month for our ASEAN B Corp Community, marking a milestone with the addition of a record-breaking **5 Certified B Corps!** To celebrate, we're thrilled to introduce our inaugural ASEAN B Corp Newsletter.

Please join us as we delve into exciting updates from the B Lab Global universe and get to know these inspiring businesses that recently joined the ASEAN B Corp community.

Meet the brand-new B's on the Block!

The B Corp movement is a remarkable movement of companies from diverse sectors, sizes, and locations, united by a shared vision of an inclusive, equitable, and regenerative economy that works for everyone. With **7,813** companies spanning **161** industries in **92** countries, our movement exemplifies the power of collective action to drive positive change.

Meet the five **new B Corps** who've recently joined our **ASEAN B Corp Community!**

[Jejakin](#)

A climate tech company that stands as the first integrated carbon management platform to emerge from Indonesia, offering a comprehensive solution of carbon accounting, monitoring, and marketplace to address their partner's sustainability requirements through three main products: CarbonIQ, CarbonAtlas, and CarbonSpace.



- CarbonIQ enables entities to track, record and analyze their Scope 1, Scope 2 and Scope 3 Greenhouse Gas (GHG) inventory in Co2 equivalents.
- CarbonAtlas helps companies to monitor their green programs and generate reporting in a way that aligns with international monitoring standards. This platform also allows companies to empower the local community to provide on-the-ground reports – through on-ground sensors and dedicated mobile apps.
- CarbonSpace allows companies to create new climate action initiatives that best resonate with their stakeholders – all done through a seamless integration to their transaction journey.

Bhineka Rahsa



Rahsa Nusantara a local start-up from Indonesia with a vision, mission, and desire to be a sustainable enterprise from the start, weaves the essence of nature, herbs, and spices into a tapestry of well-being for both the present and future generations.

Since 2016, Rahsa Nusantara has been dedicated to an ethical and conscientious approach, emphasizing the use of natural, local ingredients, environmental mindfulness, and empowerment.

Urmatt Limited

For over two decades, Urmatt has been a prominent force in the realm of organic agriculture within their country, positively impacting thousands of farming families. Urmatt proudly holds regional leadership in environmental stewardship and boasts the distinction of being the largest producer of organic jasmine rice.



In a commitment to empower farmers' groups to take part in the decision-making process regarding the distribution of the premium they receive, thereby ensuring the most beneficial outcomes for the public and enhancing the living standards of their farmers.

EXO Travel

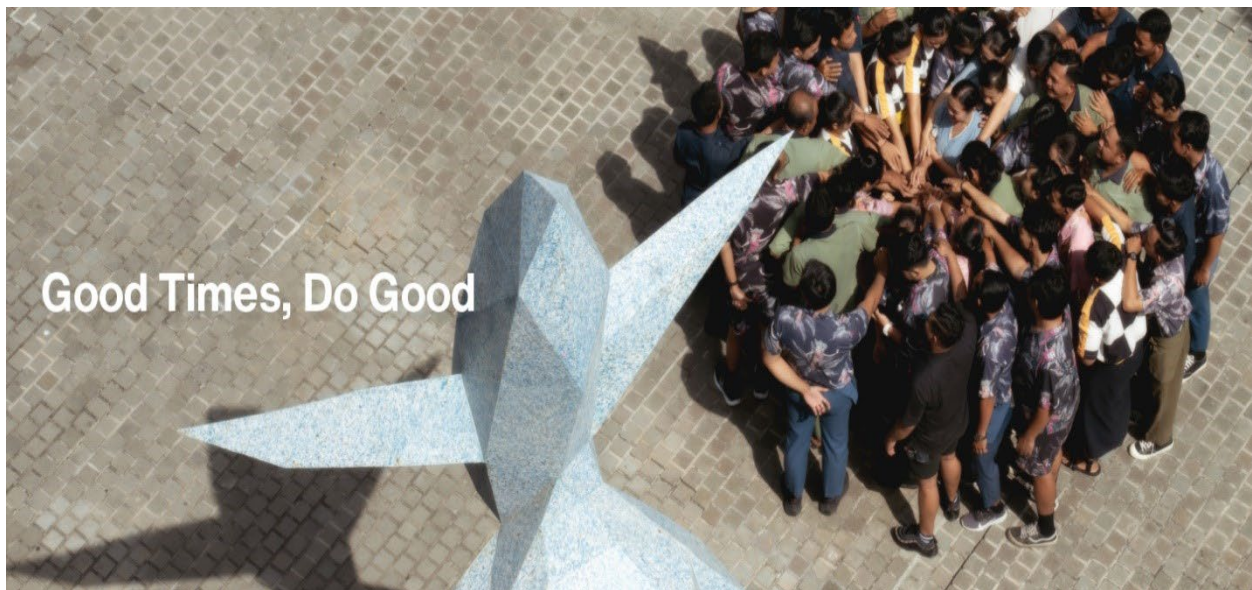
A leading Destination Management Company (DMC) offering authentic and sustainable travel experiences to travel agents and guests worldwide.

The Thailand-based Company are purpose-driven company, and their mission is to use travel as a force for good in the world: expanding minds, empowering locals and protecting environments while creating memories that last a lifetime



Potato Head

A regenerative hospitality brand inspired by Bali, for the world Desa Potato Head is a playground where good times are made better by Doing Good, where regenerative art, design, culture, music, food, and wellness play together without compromise.




Their Desa ("village") embodies the world we want to live in — a place where people come to have a good time, connect, learn, and be inspired.


What's up in ASEAN


Market Access and Business Support (MABS) of [Bioeconomy Corporation](#) hosted the first [B Corporation Malaysia Gathering, Lunch and Networking](#) event on 29 November 2023 to network and engage with the various Certified B Corporations from Malaysia, ranging from micro SMEs to large public listed companies.


At the event, Prof. Christopher Marquis from University of Cambridge, a world expert on the dynamics of business and social innovation, gave a talk about ESG's impact upon the global business landscape and supply chain, and how the B Corporation movement is shaping businesses worldwide in this area.

What's up in B Lab Global

 B Lab Global's Insights team latest [report](#) examines the financial performance and resilience of Certified B Corps!

 A refresher on how the [fundamental changes to the new standards](#) would raise the bar for B Corps to continue to lead the way in business.

 Content series from B Lab's Standards Management team explores the Impact Topics. First series: [Purpose & Stakeholder Governance](#)

 Content series from B Lab's Standards Management team explores the Impact Topics. First series: [Human Rights](#)

Have stories to share or questions ask?

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